What Is Claimed Is:

1   1. A method for enabling a user to create customized channels for mobile

2   devices, comprising the steps of:

3   1) creating a bookmark to an automatic channel Web page;

4   2) surfing to a Web site;

5   3) invoking said automatic channel bookmark, thereby displaying said

6   automatic channel Web page;

7   4) querying a browser via said automatic channel Web page for a URL

8   (Universal Resource Locator) of said Web site;

9   5) automatically populating an automatic channel form for said Web site:

10   and

11   6) automatically adding said Web site as a new channel to be stored in a

12   database.

1   2. The method of claim 1, wherein said querying step uses a script in said

2   automatic channel Web page.

1   3. A method for enabling a user to create customize channels for mobile

2   devices, comprising the steps of:

3   1) surfing to a Web page having a quick channel button, wherein said quick

4   channel button indicates that a user would want said Web page loaded

5   onto said mobile device;

6   2) activating said quick channel button, whereby said user is brought to a

7   server Web site;

8   3) attempting to determine if said user is registered with said server;

9   4) adding said Web page as said new channel and returning said user to said

10   Web page; and

11   5) presetting state information regarding said Web page for subsequent

12   synchronization operations.

1   4. The method of claim 3, wherein step 3 further comprises the step of

2   registering said user, if said user is not registered with said server.

1   5. The method of claim 3, wherein step 3 further comprises the step of requiring

2   said user to log in, if said user is registered with said server, but is not

3   recognized by said server.